



# KIKI BOOTH GUIDE

*Welcome to  
the Magic!*

Your Handbook for Being a  
Kiki Star at the Booth







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# WHAT IS A KIKI?

A Kiki is charm, sparkle,  
and sisterhood in catgirl form.

A living mascot of fun,  
beauty, and connection.

KIKI'S CAFE



Every true  
Kiki embodies:  
**Cuteness**  
**Confidence**  
**Kindness**  
**Curiosity**  
**Charisma**



Cuteness



Confidence



Kindness



Curiosity



Charisma







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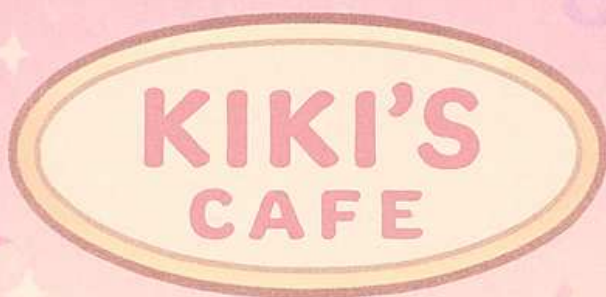
## YOUR ROLE AS A KIKI

You're not just at a booth—  
YOU are the attraction.

Be the smile, the sparkle,  
the story that makes them stay.







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# CONVENTION FLOW 101

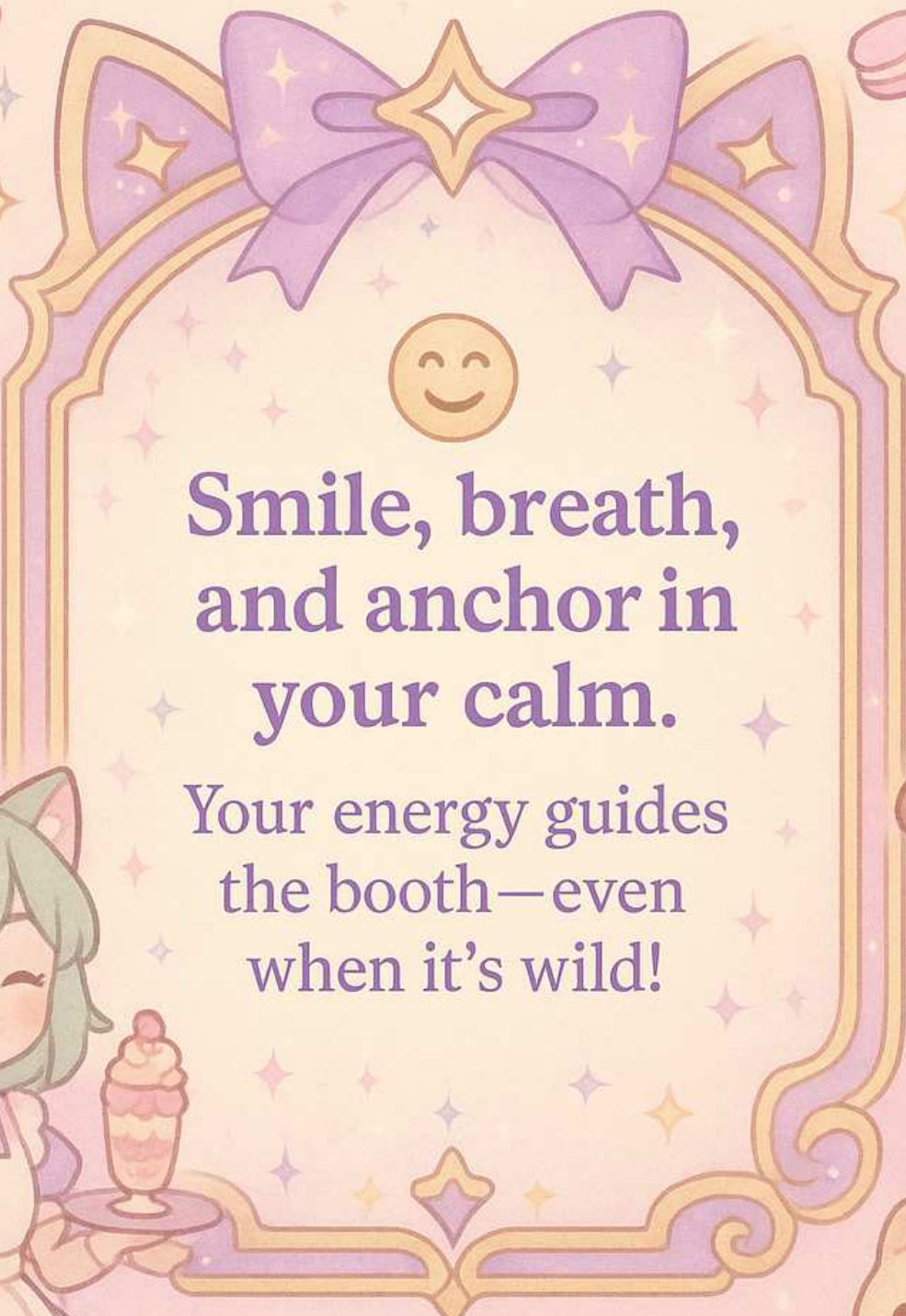
Con crowds ebb and flow—  
live in the moment,  
one experience at a time.





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# When the Crowd Gets Big, Don't Panic!



Smile, breath,  
and anchor in  
your calm.

Your energy guides  
the booth—even  
when it's wild!

*Kiki's Cafe*





# KIKI'S CAFÉ

## BOOTH GUIDE



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### WHEN TRAFFIC IS LOW, DON'T GET DISCOURAGED

☁ Quiet moments are  
power-ups—reset, hydrate,  
reorganize, and stay  
glowing.





# Connection is the Close

💬 Don't pitch—  
connect. Talk,  
laugh, play—the  
sale comes  
naturally.

*Kiki's  
Café*







# KIKI's CAFE

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## Dealing with “Special” Fans

Conventions draw  
“unique” crowds.  
Be the girl who gets it.





'Kiki's  
Café



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# Free your Inner Kiki



You're not a salesman—  
you're a fantasy.

Keep the convo flowing and  
let the charm do the work.





# Kiki's Cafe

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## Attention is Currency

👁👁 If you have their eyes,  
you have the chance to  
have their heart.

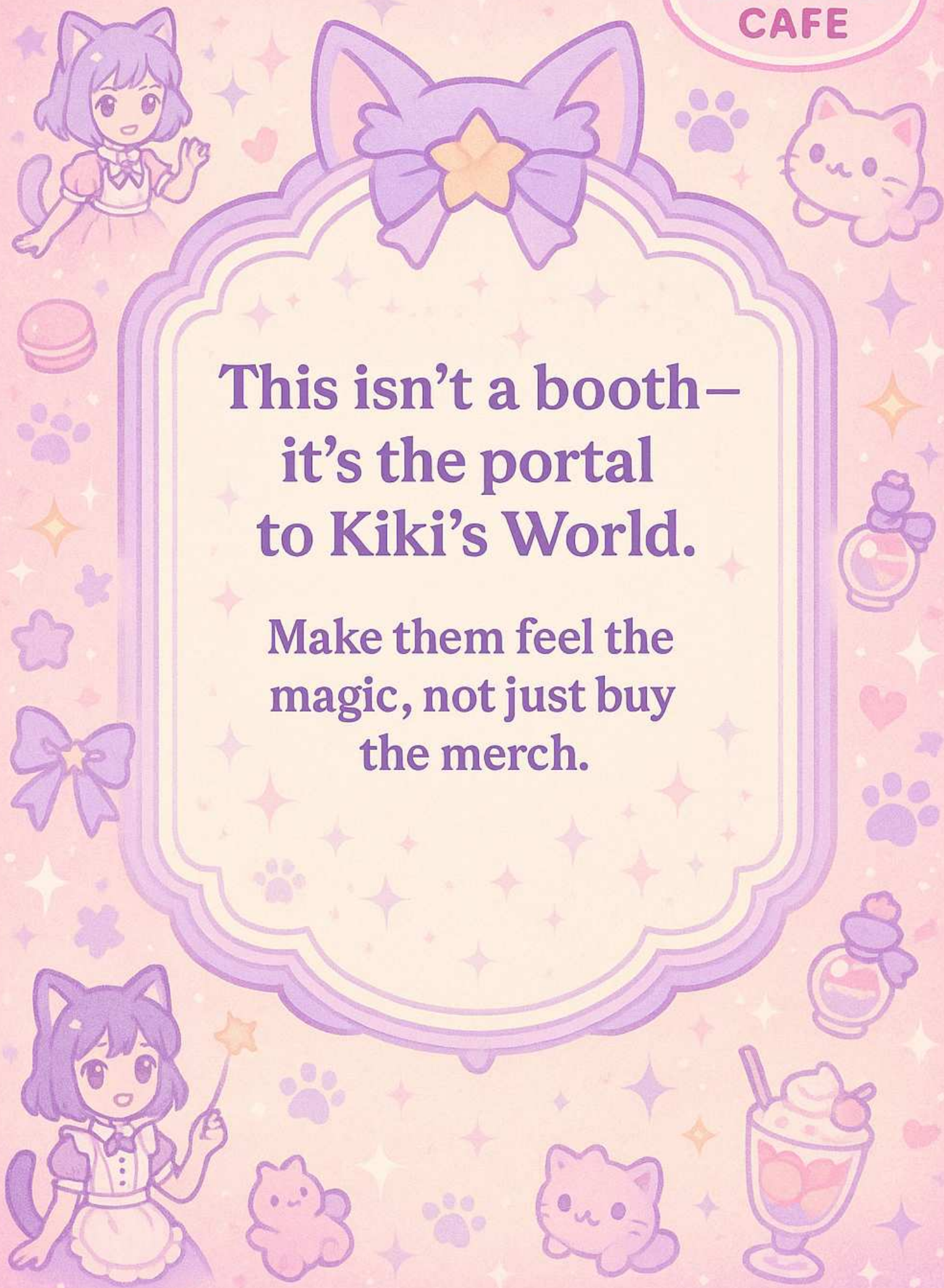
Be captivating, be Kiki.





**This isn't a booth—  
it's the portal  
to Kiki's World.**

**Make them feel the  
magic, not just buy  
the merch.**





It's Not That Serious...  
So Take It Seriously!

*One-liner:*



**You're here to  
have FUN – so bring  
the energy, bring  
the love, and live  
the fantasy!**







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# The Kiki Responsibility

As a Kiki you are  
**femininity**

The Aspiration of every girl

The Inspiration of every boy

Treat it with respect







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# HANDLING DIFFICULT GUESTS GRACEFULLY

Smile, stay sweet, and redirect.

Kiki girls never argue —we  
purr through awkward.

“Let me grab another Kiki girl to help  
you!” or “Excuse me. I need to restock real  
quick” ❤️







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# STAY PRETTY, STAY READY

One-liner:

Touch up, freshen up,  
stay glowing.

*A polished Kiki is a  
present Kiki!*



IKI'S  
CAFE





♥ Page 16 – Know the  
Brand, Share *the Dream*



# KIKI'S CAFE

KIKI IS MORE  
THAN CUTE—  
IT'S A CULTURE

Share our origin,  
our vibe, our purpose.








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## Kiki's Cafe



# The Loneliness of Modern Men

 *Show kindness, not pity—softness  
heals more than words.*

Many men who approach the booth aren't  
just fans—they're starved for attention,

Never mock, never belittle, never pull  
away in disgust.

As a Kiki, you offer human connection,  
You are the warm smile, the playful wink,  
the gentle voice.

You don't owe them more than  
kindness—but never underestimate  
how far kindness alone can go.

Because sometimes a 30-second  
chat with a kind catgirl is  
the most affection he'll  
feel all year.

And that... makes you  
powerful.







## The Kiki Sisterhood

Real Kikis fix each other's crowns.  
We don't compete—we rise together.

As a Kiki, you never envy, belittle, or outshine to feel superior. You are the example of feminine charm, kindness, and poise.

Other girls—especially the younger ones—are watching. Some admire you. ALL want to be you.

Always treat them with sweetness. Always lead with elegance.

Never brush off a compliment. Never talk down to a shy admirer. Never snub a fellow Kiki who's struggling to shine.

A real Kiki doesn't need to dim someone else's sparkle to glow. She knows that her magic is limitless—and she shares it freely.

Whether you're helping a new Kiki fix her bow, mentoring a girl who's nervous to start, or smiling at the shy cosplayer who just called you pretty...

You are uplifting the next generation.

That's what it means  
to be Kiki. ♥

Kiki's  
CAFÉ







Kiki's  
Café



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# Kiki is a Team Sport

We shine brightest together.

Support your fellow Kikis,  
hype each other up, and  
keep the vibe magical.

Booth teamwork isn't  
optional — it's essential.





